



ROCKY MOUNTAIN PREP

Rocky Mountain Preparatory School

Minutes of the External Relations Committee of the Board of Directors

Tuesday, January 22, 2019, 8:30 - 9:30 am MST

A meeting of the External Relations Committee of Rocky Mountain Preparatory School (“RMPS”) was held at Rocky Mountain Prep Fletcher Elementary Charter School, 10455 E 25th Ave, Aurora, CO 80010, USA and available as well by conference line: (720) 580-0193, on Tuesday, January 22, 2019, 8:30 - 9:30 am MST. Notice of the meeting was duly given pursuant to Section 4, Article IV of the RMPS Bylaws and the Colorado Open Meetings Law (C.R.S. §24-6-401, et. seq.).

Board & committee members in attendance: Jill Hamilton Anschutz, Lee White (absent), Rhonda Fields (absent), Ashley Andersen, Kate Roberts (absent), Maureen Vasquez, Evy Valencia Jackson, Patrick Donovan (absent)

Invited participants in attendance: James Cryan (absent), Emily Dorn, Indrina Kanth, Greg Rawson, Rachel Van Brocklin, Lela Johnston, Alison Taylor (Secretary)

The following materials were presented in advance:

- 1) Campaign Committee Job Description
- 2) Meeting agenda
- 3) November meeting minutes
- 4) Deck
- 5) Campaign overview
- 6) Campaign committee prospect list

Quorum and Call to Order

A quorum being present, the meeting was called to order at 8:30 am MST. Jill Hamilton Anschutz presided as External Relations Committee Chair and Alison Taylor took minutes.

Public Comment

No public comment was given.

Approvals

Meeting agenda

The agenda for the January External Relations Committee Meeting was reviewed and approved by the committee.

Meeting minutes



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The minutes for the November External Relations Committee Meeting were reviewed and approved by the committee.

Discussions

Team updates

Emily Dorn shared a canvassing anecdote to kick off the meeting, then Lela Johnston shared Colorado Gives Day updates. This included goals we hit and goals we are hoping to set for next year.

Chair Report

Jill Hamilton Anschutz updated the committee about naming key audiences at RMP and how we can better communicate with our audiences.

Discussion on External Landscape

Greg Rawson gave a brief staffing update and explained some outreach next steps. Indrina Kanth also shared some updates on RMP's potential next steps with properties. Greg Rawson also discussed enrollment progress and strategies moving forward. Other members of the committee chimed in with what they had been hearing from RMP communities.

Recruitment for Development Committee

Emily Dorn updated on the committee on status of the campaign committee, as well as process and next steps.

Closing and Next Steps

The committee concluded conversations and discussed action steps from the meeting.

Adjournment

There being no further business, External Relations Committee Chair, Jill Hamilton Anschutz adjourned the meeting at 9:30 am MST.