**Monday, 9/21/2015**

**Board Members in attendance:**

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<tr>
<th>Name</th>
<th>Lee</th>
<th>Scott</th>
<th>Tag</th>
<th>Paul</th>
<th>April</th>
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**Staff in attendance:**

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<tr>
<th>Name</th>
<th>James</th>
<th>Amy</th>
<th>Rose</th>
<th>Mike</th>
<th>Emily</th>
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### Discussion

1. Effective enrollment strategy in new classrooms
2. Identify, engage and mobilize families in advocacy efforts
3. Identify, engage and mobilize civic and business leaders and funders/influencers

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### Enrollment

- Enrollment down at both campuses - trying to gain a deep understanding of why enrollment is down at RMP Creekside
  - 700 less Kinder students in DPS than what they were expecting
  - More families not show back up than what was expected

**RMP Creekside:** Big jump in enrollment, but significant loss of students when DPS schools opened

**RMP 2:** Net negative since the beginning of the year

Last big push is this week - principals can sit on admin transfers if they choose to do so

Wide range of attrition issues for various reasons

Vast majority of time and effort has been put into enrolling, after Count Day, we are doing a deeper dive into reasons why families have left RMP

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### Fundraising/Parent Satisfaction

- Add to Family Survey: "Are you planning on attending RMP next year?"
- How many families that left were new to RMP vs. returning?
- Add Lowry Fall Festival to community calendar for complete picture on enrollment numbers at other SW schools
- Important to dig in and learn lessons from families who have left RMP
- Shifting from Network-level to school level leading enrollment

Looking at other schools in the surrounding area - most are fully enrolled.

**Questions**
- How will broader stakeholders learn about our enrollment gaps?
- How to get parents more involved in enrollment?

**Fundraising focus for FY16:**
- Daniels
- Anschutz
- Tony Caine (Summit 54)

**Building Champions**

| Ensure that parents involved in enrollment |
| Talking points for how we’re talking enrollment |
| ED on point for follow up of next week Champions signups populating |
| JC to share Build Champions list at meeting |