



Rocky Mountain Preparatory School

Minutes of the External Relations Committee

Tuesday, March 6, 2018, 8:00 - 9:00 am

A meeting of the External Relations Committee of Rocky Mountain Preparatory School (“RMPS”) was held in Denver, Colorado, by phone, on Tuesday, March 6, 2018 at 8:00 am. Notice of the meeting was duly given pursuant to Section 4, Article IV of the RMPS Bylaws and the Colorado Open Meetings Law (C.R.S. §24-6-401, et. seq.).

The following External Relations Committee members were in attendance: Lee White, Evy Valencia Jackson, Ashley Andersen, Kate Roberts, and Jill Hamilton Anschutz.

The following staff members were also present at the meeting: James Cryan, Greg Rawson, Emily Dorn, and Alison Taylor.

Quorum and Call to Order

A quorum being present, the meeting was called to order at 8:00 am. Greg Rawson presided as External Relations Committee Chair and Alison Taylor took minutes.

Public Comment

No public comment was given.

Approvals

Meeting Agenda

The agenda for the March External Relations Committee Meeting was reviewed and approved by the committee.

Discussions

Round 1 Enrollment Update

External Relations Committee Chair, Greg Rawson provided updates on Round 1 of Enrollment. The discussion included highlights, growth from previous years, shoutouts, and an update on 5th grade choice. The committee also discussed Round 2 priorities.

Ongoing PR Work

Jill Hamilton Anschutz presented recent PR efforts, which include efforts from staff members, parents, and external partners. The committee also discussed future plans and ideas for upcoming outreach.

Development Strategic Plan

External Relations Committee Chair, Greg Rawson lead a discussion about the Development and Fundraising Strategic Plan, in place of Emily Dorn (absent for the second half of the meeting). During this



time, the committee covered ideas for increasing funding, bringing in new top donors, and increasing Board involvement in development efforts.

Adjournment

There being no further business, External Relations Committee Chair, Greg Rawson adjourned the meeting at 9:00 am.